



ETHAN DE ANDA'S LETTERMAN LEGACY FOUNDATION

COMMUNITY SPONSORSHIP PACKET

Help Us Turn an Earned Letter Into a Lasting Legacy.

A MESSAGE FROM ETHAN DE ANDA, FOUNDER & PRESIDENT

My name is Ethan De Anda. I started the Letterman Legacy Foundation after a conversation made me realize that some student-athletes can earn a varsity letter through years of hard work, dedication and sacrifice, yet still be unable to afford the letterman jacket that represents that achievement.

I believed finances should never be the reason a student-athlete cannot proudly wear something they earned. That idea became Ethan De Anda's Letterman Legacy Foundation - created by a Rowland High School student to help fellow Rowland High School student-athletes experiencing financial hardship.

OUR MISSION

The mission of the Ethan De Anda's Letterman Legacy Foundation is to provide financial assistance and recognition opportunities to deserving student-athletes who have earned varsity letters but face financial barriers to obtaining letterman jackets and related achievement recognition items.

WHY SPONSORSHIP MATTERS

Your sponsorship helps the Foundation provide letterman jacket awards to deserving Rowland High School student-athletes and supports the work required to carry out our mission. Every sponsor helps us reach more students, strengthen community awareness and build a program that can continue serving student-athletes for years to come.

YOUR SUPPORT HELPS CREATE:

PRIDE • CONFIDENCE • BELONGING • RECOGNITION

for student-athletes who have already done the work to earn their varsity letter.

"Because letterman jackets are earned on the field - not determined by financial circumstances."

- ETHAN DE ANDA, FOUNDER



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SPONSORSHIP OPPORTUNITIES & COMMITMENT FORM

BECOME A LETTERMAN LEGACY SPONSOR

Choose the level that best fits your business, organization, family or individual support.

GOLD

\$500+

Premier logo placement on website
Social media acknowledgment
Certificate of appreciation

SILVER

\$250-\$499

Logo on website
Social media acknowledgment
Certificate of appreciation

BRONZE

\$100-\$249

Logo on website
Certificate of appreciation

SPONSOR INFORMATION

Organization / Individual Name *

Contact Name *

Title / Role

Email Address *

Phone Number *

Website / Social Media

SPONSORSHIP COMMITMENT

☐ Gold - \$500+

☐ Silver - \$250-\$499

☐ Bronze - \$100-\$249

☐ Custom

Contribution Amount \$

Name exactly as you would like it displayed

Optional message / questions

By signing below, I confirm our intent to sponsor Ethan De Anda's Letterman Legacy Foundation at the level indicated above and that the information provided is accurate.

Signature

Date

READY TO BUILD THE LEGACY WITH US?

Return this completed form to support@lettermanlegacy.org
or submit your sponsorship interest online:

LettermanLegacy.org/sponsor-apply

All sponsors may email a high-resolution logo to the address above.



SPONSOR ONLINE