



Ethan De Anda's Letterman Legacy Foundation

501(c)(3) Nonprofit Public Charity

support@lettermanlegacy.org

lettermanlegacy.org

Letterman Legacy Foundation Sponsorship Letter

September 2026

Dear Prospective Sponsor,

My name is Ethan De Anda, and I am the founder and President of Ethan De Anda's Letterman Legacy Foundation, a 501(c)(3) nonprofit public charity established in 2026 to help deserving student-athletes receive the recognition they have worked hard to earn.

The idea began after I saw a teammate who had earned his varsity letter but was unable to afford a letterman jacket. That experience stayed with me because a letterman jacket is more than a piece of clothing. It represents dedication, perseverance, teamwork, school pride, and years of commitment. Financial hardship should not prevent a student-athlete from proudly wearing something they have earned.

Each year, the Foundation will assist one Rowland High School student-athlete who has earned a varsity letter, demonstrates financial need, and meets the Foundation's eligibility requirements. Qualified applicants are reviewed through a structured selection process with school administration, and the selected recipient is recognized at the football program's year-end banquet.

We are inviting local businesses, organizations, and community members to become sponsors and help us continue this mission. Sponsorship support helps fund letterman jacket assistance and allows our Foundation to recognize student-athletes for achievements they have already earned. Our story has also been featured in High School On SI and shared through Mark the Shark's SGV Football Spaces, helping bring greater awareness to this need in our community.

Sponsorship Tiers:

Tier	Contribution	Recognition
Gold	\$500+	Logo recognition on Foundation website · Social media acknowledgment · Certificate of appreciation
Silver	\$250-\$499	Name recognition on Foundation website · Social media acknowledgment · Certificate of appreciation
Bronze	\$100-\$249	Name recognition on Foundation website · Certificate of appreciation

We would be honored to have your support. To become a sponsor, please complete our Sponsorship Interest Form at lettermanlegacy.org/sponsor-apply or contact us at support@lettermanlegacy.org. A member of our team will follow up to answer any questions and discuss next steps.

Ethan De Anda's Letterman Legacy Foundation is recognized by the IRS as a 501(c)(3) nonprofit public charity. Contributions are tax-deductible to the extent permitted by law, and the Foundation provides written acknowledgment for sponsorship contributions as appropriate.

Thank you for considering an investment in our student-athletes and our community. With your support, we can help make sure that an earned letter can be worn with the pride, confidence, and sense of belonging it represents.

With gratitude,

Ethan De Anda

Founder & President

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